



Chapter 2

VISION, GOALS, OBJECTIVES AND PERFORMANCE MEASURES



2. VISION, GOALS, OBJECTIVES AND PERFORMANCE MEASURES

Transportation has a significant impact on the daily lives of area residents, visitors and businesses. The functioning of the transportation system also affects the economy and commercial interests, the environment and quality of life. With this in mind, the LRTP should reflect the values of the residents and the projects and programs identified should address the concerns most prevalent in the planning area. The vision statement, goals, objectives and performance measures identified in the LRTP provide guidance for the planning process and define the means by which specific projects will be assessed.

The vision, goals, and objectives for the 2040 LRTP were developed through consideration of a range of transportation guidance and documents. Consideration was given to the vision and goals of the planning area and its member governments, the TPO's overall strategic direction, the goals and objectives identified in the Florida Transportation Plan, and Federal MAP-21 requirements.

The Vision Statement for the 2040 LRTP states that: *Our transportation system will provide a safe and accessible range of options that enhances existing communities while providing mobility in a fiscally responsible, energy efficient, and environmentally compatible manner. This integrated system will support economic development, allowing for the effective movement of all people, goods, and services necessary to maintain and enhance our quality of life.*

This vision was slightly refined from the 2035 LRTP vision. Projects selected for inclusion in the 2040 LRTP are intended to reflect the vision and goals.

2.1. WHAT ARE GOALS AND OBJECTIVES?

A goal is derived from societal values and is intended to state an aspirational end result or achievement. An objective is derived from a goal and is intended to be more specific. Objectives identify short-term, measurable steps within a designated period of time and help us move towards achieving the long-term goals we have identified.

Goals and objectives should be clear and understandable to everyone involved: policymakers, transportation professionals and citizens. They should be developed independently and goals should not be mode-specific.

The 2040 LRTP goals were developed through a thorough review of those from the 2035 LRTP, River to Sea TPO strategic and modal plans, and federal transportation law (MAP-21). The 2040 LRTP goals reflect MAP-21 goal areas and provide a clear strategic direction to support the efficient movement of people and goods. The goals were reviewed, revised, and accepted following stakeholder and public input.

2.2. GOALS OF THE 2040 LRTP

The Vision for the 2040 LRTP is supported by six goals, as indicated below. Each goal is further supported by objectives to help achieve that goal. As described in more detail in the following chapters, the vision and goals were utilized throughout the planning process, including in the identification of needed improvements and screening of those projects.

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Table 2 provides a comparison of the River to Sea TPO 2040 LRTP Goals with MAP 21 Planning Factors and National Performance Goals [23USC §150(b)].

Goal 1: Provide a Balanced and Efficient Multimodal Transportation System

Objective 1.1 – Balanced Multimodal System

Develop a multimodal transportation system that improves the accessibility and mobility to economic centers for all users (vehicle, bicycle and pedestrian) as well as the movement of goods.

Objective 1.2 – Roadway Efficiency

Minimize congestion and delay on roadways and intersections through projects that improve capacity, provide more efficient use and operation of existing transportation facilities, and reduce transportation demand.

Objective 1.3 – Transit Efficiency

Provide public transit systems that deliver efficient and convenient transit service.

Objective 1.4 – Financial Efficiency

Develop a Plan that maximizes use of all available existing and alternative revenue sources and is financially feasible.

Objective 1.5 – Cost Effectiveness

Incorporate measures that give priority to projects that provide high benefit-to-cost considerations.

Goal 2: Support Economic Development

Objective 2.1 - Economic Benefit

Develop a transportation system that supports regional and local economic growth and diversity and improves the economic competitiveness of the region.

Objective 2.2 - Freight Movement

Identify and support safe and efficient truck routes and other facilities that improve freight and goods movement.

Objective 2.3 - Access to Intermodal Facilities

Improve connectivity and access to rail, port and airport facilities.

Objective 2.4 - Transit Access to Employment

Support funding of transit service that improves access to employment centers.

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Goal 3: Enhance Connectivity and Transportation Choices

Objective 3.1 - Multimodal Transportation Options

Provide a range of transportation alternatives to improve mobility for all citizens with special consideration for the elderly, people with disabilities, and those unable to drive.

Objective 3.2 - Interconnectivity Between Modes

Maximize the interconnectivity of roadways, sidewalks, bicycle facilities, trails, transit and other transportation system components to provide safe and convenient pedestrian, bicycle, transit and motor vehicle mobility.

Objective 3.3 - Connectivity Between Activity Centers

Enhance regional connectivity to employment, education, health, entertainment and other major activity centers.

Objective 3.4 - Connectivity Between Jurisdictions

Enhance connectivity between local government jurisdictions within the region.

Goal 4: Improve Safety and Security

Objective 4.1 - Roadway System Safety

Identify and prioritize improvements to reduce the frequency and severity of crashes, and minimize injuries and fatalities.

Objective 4.2 - Bicycle and Pedestrian Safety

Identify and implement safety programs and enhancements to improve the safety of pedestrian and bicycle facilities.

Objective 4.3 - Transit System Security and Safety

Enhance security of transit systems through appropriate design, monitoring and enforcement programs.

Objective 4.4 - Emergency Evacuation

Develop a transportation plan that supports emergency evacuation, response and post-disaster recovery; and improves national, state and local security and emergency management functions.

Goal 5: Continue to Provide and Create New Quality Places

Objective 5.1 - Land Use Efficiency

Promote compact, walkable, mixed use development and redevelopment opportunities that encourage a range of transportation options and maximize the effectiveness of the transportation system.

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Objective 5.2 - Preserve and Enhance Existing Communities

Develop a transportation plan with components planned and designed to preserve and enhance existing urban areas and communities.

Objective 5.3 - Comprehensive Planning

Support local visioning and planning principles by developing a Plan that is consistent with local government comprehensive plans to the maximum extent feasible.

Objective 5.4 - Natural Resource Protection

Locate and design transportation facilities to avoid or minimize the impact to natural resources including environmentally sensitive areas, and critical lands, waters and habitats.

Objective 5.5 - Air & Water Quality Protection

Develop and support a multimodal transportation system that maintains or reduces vehicle greenhouse gas emissions and pollutants that degrade water quality.

Goal 6: Provide Transportation Equity and Encourage Public Participation

Objective 6.1 - Public Involvement

Provide opportunities for public participation that is open, inclusive and accessible for all citizens; and develop outreach programs to engage citizens of all jurisdictions and the traditionally under-served and under-represented.

Objective 6.2 - Transportation Equity

Include provisions to identify the needs of low income and minority populations and ensure that projects in the Plan do not disproportionately burden low income and minority populations, and include measures to avoid, minimize or mitigate adverse impacts.

Objective 6.3 - Transit Access to Low Income and Transit Dependent Populations

Support transportation investments that improve public transit services for low income and transit dependent populations to gain access to jobs, schools, health services, and other needed services.

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Table 2 – Comparison of 2040 LRTP Goals with MAP-21 State Planning Process¹

2040 LRTP Goal	MAP 21: Planning Factors	MAP 21:National Goals
Provide a Balanced and Efficient Multimodal Transportation System	Promote efficient system management and operation	<p>Reduced Project Delivery Delays – To reduce project costs, promote jobs and the economy, and expedite the movement of people and goods by accelerating project completion through eliminating delays in the project development and delivery process, including reducing regulatory burdens and improving agencies’ work practices.</p> <p>System Reliability – To improve the efficiency of the surface transportation system.</p>
Support Economic Development	<p>Support economic vitality of U.S., States, metropolitan, and non-metropolitan areas by enabling global competitiveness, productivity, and efficiency.</p> <p>Promote consistency between transportation improvement and economic development patterns</p>	<p>Freight Movement and Economic Vitality – To improve the national freight network, strengthen the ability of rural communities to access national and international trade markets, and support regional economic development.</p> <p>System Reliability – To improve the efficiency of the surface transportation system.</p>
Enhance Connectivity and Transportation Choices	Enhance integration and connectivity of systems across modes for people and freight	Congestion Reduction – To achieve a significant reduction in congestion on the NHS.
Improve Safety and Security	Increase Safety and Security of the transportation system for users	Safety – Protect and enhance the environment, promote energy conservation, enhance quality of life.
Continue to Provide and Create New Quality Places	Protect and enhance the environment, promote energy conservation, enhance quality of life.	Environmental Sustainability – To enhance the performance of the transportation system while protecting and enhancing the natural environment.
Provide Transportation Equity and Encourage Public Participation	<p>Increase accessibility and mobility of people and freight.</p> <p>Emphasize the preservation of the existing transportation system</p>	Infrastructure Condition – To maintain the highway infrastructure asset system in a state of good repair

¹ Source: FHWA, USDOT; [23USC §150(b)]